

5 Reasons Why You're Not a Full-Time, Six-Figure Earner and What to Do About It... Starting Now!

					
Obstacle	Lack of Focus	Overwhelm	Shiny Object Syndrom	No Clients	No Credibility or Authority
Why it Happens	Wanting to be everything to everyone. Jack of All Trades.	Not focused therefore you're not sure what to do or you feel you have too much to do which leads to overwhelm.	Because you think you need to know more. Or that you'll miss out on that one thing that will turn it around for you.	Usually you don't have clients because of the first 3 reasons. But it can also be because you don't have a proven system to follow.	Lack of confidence. Sometimes its hard when you're just starting out because you don't have testimonials or case studies.
How to Overcome It	Pick one and specialize. Expand after expertise.	MDA's: Must-Do Activites Take one thing you need to accomplish and do it until its done.	Have confidence and trust in yourself that you already know enough. And enough is enough time to make it happen.	Pick one proven system and give it your best efforts. Do not jump from thing to thing.	If you can truly provide desired outcomes to your customers then nothing else matters! There is an easy way anyone - even a complete newbie - can establish instant authority. By publishing a Credibility Book!
What to Do Next	Determine the one thing you can do to get results for your customers and focus on that.	Determine the one, most important thing you need to do for your business and put it in your calendar. When you start don't stop till its done.	Commit to not chasing any more shiny objects for one month. Focus on what you already know and what results you can provide to your customers.	The best way to get clients is to partner with people/companies that already have your customers as their customers and have them get you in front of them.	Discover what a Credibility Book is and how it can help you by going to: <i>CredibilityBook.com</i>